



Marking Services Incorporated



AIM Lite and ATLAS Privacy Policy

Last updated: February 12, 2018

Marking Services, Inc. ("us", "we", or "our") operates the AIM Lite and Atlas mobile application (the "Service").

This page informs you of our policies regarding the collection, use and disclosure of personally identifiable data ("Personal Data") when you use our Service. Please note, Personal Data may include information that relates to an individual user such as name, email, contact information, etc. But Personal Data may also include information that is collected during performance of service, which may include employer related data.

We will not use or share Personal Data with anyone except as described in this Privacy Policy.

We use Personal Data for providing and improving the Service. By using the Service, you agree to the collection and use of Personal Data in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

Data Collection and Use

While using our Service, we may ask you to provide us with certain Personal Data that can be used to contact or identify you. Personal Data may include, but is not limited to, your email address, name, and phone number.

In addition, the Service requires certain permissions such as camera permission, precise location permission (non-continuous), approximate location permission (non-continuous), storage permission and geographic position.

We collect this Personal Data for providing the Service, identifying and communicating with you, responding to your requests/inquiries, servicing your purchase orders, and improving our services.

All Personal Data requested by the Service is mandatory and failure to provide this Personal Data may make it impossible and/or inconsistent for us to provide the Service. In cases where the Service specifically states that some Personal Data is not mandatory, Users are free not to communicate this Personal Data without any consequences on the availability or the functioning of the Service.

Users who are uncertain about which Personal Data is mandatory are welcome to contact Marking Services, Inc.



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Please note, users are responsible for any third-party data obtained, published or shared through the Service and confirm that they have the third party's consent to provide such data.

Log Data

When you access the Service by or through a mobile device, we may collect certain data automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use locational data, use specific data, consumption data, network information and other statistics ("Log Data").

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this type of information to increase our Service's functionality. These third-party service providers have their own privacy policies addressing how they use such information.

Please see the section regarding Location Information below regarding the use of your location information and your options.

Location Information

We may use and store information about your location depending on the permissions you have set on your device. We use this information to provide features of our Service, to improve and customize our Service. You can enable or disable location services when you use our Service at any time, through your mobile device settings. Please note, some aspects of our service may require location information to operate correctly.

Cookies

Cookies are files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and transferred to your device. We use cookies to collect data to improve our services for you.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. The Help feature on most browsers provide information on how to accept cookies, disable cookies or to notify you when receiving a new cookie.

If you do not accept cookies, you may not be able to use some features of our Service and we recommend that you leave them turned on. Please note, some aspects of our service may require cookies to be turned on to operate correctly.

Do Not Track Disclosure

We do not support Do Not Track ("DNT"). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked.

You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.



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Retention Time

Personal Data is kept for the time necessary to provide the Service. You can always request that the collection of Personal Data be provided to you and, if possible, deleted.

Service Providers

We may employ third party companies and individuals to facilitate our Service, to provide the Service on our behalf, to perform Service-related services and/or to assist us in analyzing how our Service is used.

These third parties have access to Personal Data only to perform specific tasks on our behalf and are obligated not to disclose or use Personal Data for any other purpose.

Compliance with Laws

We will disclose your Personal Data where required to do so by law or subpoena or if we believe that such action is necessary to comply with the law and the reasonable requests of law enforcement or to protect the security or integrity of our Service.

Security

The security of your Personal Data is important to us, and we strive to implement and maintain reasonable, commercially acceptable security procedures and practices appropriate to the nature of the information we store, to protect it from unauthorized access, destruction, use, modification, or disclosure.

However, please be aware that no method of transmission over the internet, or method of electronic storage is 100% secure and we are unable to guarantee the absolute security of the Personal Data we have collected from you.

International Transfer

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside United States and choose to provide information to us, please note that we may transfer the information, including Personal Data, to United States and process it there or we may transfer it to another country.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.



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We have no control over, and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

Children's Privacy

Only persons age 18 or older have permission to access our Service. Our Service does not address anyone under the age of 13 ("Children").

We do not knowingly collect personally identifiable information from children under 13. If you are a parent or guardian and you learn that your Children have provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from a child under age 13 without verification of parental consent, we take steps to remove that information from our servers.

Changes to This Privacy Policy

This Privacy Policy is effective as of February 12, 2018 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

Your Rights

You have the right, at any time, to know whether your Personal Data has been stored. You may consult your AIM Team Member or Account Executive to learn about the contents and origin of Personal Data, to verify the accuracy of Personal Data or to ask that the Personal Data be supplemented, cancelled, updated or corrected, or transformed into anonymous format or to block any Personal Data held in violation of the law. Requests should be sent to your AIM Team Member or Account Executive.

Contact Us

If you have any questions about this Privacy Policy, please contact your AIM Team Member or Account Executive.